**EXHIBIT A-10**

**STATEMENT OF WORK #10**

**To the Vendor Agreement dated February 11, 2015 between Mozilla and Just Media, Inc.**

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| **Term** | |
| Start Date: | **September 22, 2015** |
| End Date: | **October 31, 2016** |
| **Description of the Services** | |
| **Overview: This SOW sets forth certain work in support of Mozilla’s 2015 Out-Of Home (OOH) Awareness Campaign Research (“OOH Awareness Campaign”). This SOW describes the Services related to research for the OOH Awareness Campaign.**  **Campaign Name:** Mozilla 2015 OOH Awareness Campaign  **Total Budget:** $2,000,000.00  **Services and Deliverables:**  Vendor will plan, manage, implement, and report on the OOH Awareness Campaign, including by providing the following services and deliverables:   * **Planning:**    + **Strategy Creation:** Vendor will develop OOH recommendation within the allocated budgetin conjunction with Mozilla marketing team   + **Identification of Feasible Market Options:** Just Media will review vendor proposals including media costs, production costs, and feasibility of creative rotations   + **Third Party Vendor Management:** Vendor will perform media research, evaluation, negotiation and spend management for third party vendors, including thorough analysis and evaluation of candidate media and programs offered by third party vendors in key markets identified by Mozilla * **Execution:**    + **Launch:** Vendor will manage launch of campaign in market with third party vendors   + **Production:** Provision of production schedule including close dates and contacts for organizations   + **Reporting:** Vendor will provide bi-weekly reporting and analysis of campaign, when applicable, and make adjustments to campaigns as necessary * **Overall:**    + **Liaise** with client contacts as required   + **Liaise** with creative team as needed   The above services are limited to digital and traditional media campaigns. The following are not within the project scope: Organic Social Media Management, social media account set up, content creation, ad creative, and other media technology related charges such as rich media charges.  **Vendor Fees**  In consideration of the above Services and Deliverables, Mozilla shall pay Vendor the following:   * **8% of Gross Media Budget, split as followed:**    + **Planning:** Mozilla shall pay to Vendor a commission of 4% on gross media budget   + **Execution:** Mozilla shall pay to Vendor a commission of 4% on gross media budget * Vendor may submit Planning Commission invoices to Mozilla upon receipt of a signed SOW from Mozilla and Execution Commission invoices upon launch in market.   **Total Payments Not to Exceed:** In no event shall Mozilla be obligated to pay Vendor more than **One Hundred Sixty Thousand Dollars ($160,000)** under this SOW.  \*\* Commission is for the OOH Awareness Campaign only. In the event that Vendor handles additional services for this campaign or additional campaigns, the parties shall enter into a separate SOW for such campaigns.  **Letter of Credit**  For the term of SOW#10, Vendor may draw against the current Mozilla’s $3,000,000 Letter of Credit for unpaid invoices, provided that such draw complies with the Letter of Credit terms.  Vendor will not be obligated to book any media that would cause Mozilla's outstanding balance to Vendor for Media Vendor Costs to exceed Three Million Dollars ($3,000,000) (the "Media Cap"). Vendor will inform Mozilla if any planned media expense will cause Mozilla to exceed the Media Cap, and may delay booking such media until such time as Mozilla has paid a sufficient amount of its outstanding balance for Media Vendor Costs to exceed the Media Cap.  **Termination**  Either party may terminate this SOW, with or without cause, on 60 days’ written notice.  **Mozilla contact: Mary Ellen Muckerman (mmuckerman@mozilla.com)**  **Vendor contact: Stefanie Feilinger (stefaniefeilinger@justmedia.com)** | |
| **Additional Terms** | |
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**MOZILLA CORPORATION: VENDOR:**

**Signature: Signature:**

**Name: Name: Brandon Friesen**

**Title: Title: President**